

## MONTHLY MEMBERSHIP PROGRESS REPORT

District 4 L4

Results as of: 01/31/2019

## HOWARD HUDSON LOCATION CALIFORNIA GMT CA GMT: Clubs Members RESULTS FOR 2018-2019 RESULTS FOR 2018-2019 NEW CLUB GOAL NEW CLUBS DROPPED CLUBS MEMBER GROWTH NET MEMBER GROWTH DROPPED QUARTER QUARTER GOAL ACTUAL MEMBERS ACTUAL (including transfers) 1 1 0 20 59 32 JULY/AUG/SEPT JULY/AUG/SEPT 0 0 0 0 69 77 OCT/NOV/DEC OCT/NOV/DEC 1 0 0 25 40 40 JAN/FEB/MAR JAN/FEB/MAR 0 0 0 0 -5 0 APR/MAY/JUNE APR/MAY/JUNE GOALS AND ACTUAL NEW CLUBS CUMULATIVE 2 1.6 CURRENT YEAR GOALS FOR NEW CLUBS 1.2 CURRENT YEAR ACTUAL NEW CLUBS LAST YEAR ACTUAL NEW CLUBS 0.8 0.4 0 JULY AUG OCT NOV DEC JAN MAR JUNE SEPT FEB APR MAY GOALS AND ACTUAL MEMBERS CUMULATIVE 60 40 20 MEMBER GROWTH NET GOAL 0 MEMBER GROWTH ACTUAL -20 LAST YEAR MEMBERSHIP ACTUAL -40 -60 -80 -100 JULY AUG SEPT OCT NOV DEC JAN FEB MAR APR MAY JUNE 19 CLUBS OF 35 ADDED 1 OR MORE GENDER DISTRIBUTION DROPPED CLUBS: 0 NEW MEMBERS 682 (52.87%) MALE 608 (47, 13%) FEMALE

DROPPED MEMBERS			Women Percentage Fiscal Year Goal: 50%	
DECEASED	5	CLICK HERE FOR CUMULATIVE	TOTAL FAMILY UNIT MEMBERS	233
CLUB CANCELLED	0	MEMBERSHIP DATA		110
OTHER	143		FAMILY MEMBERS PAYING HALF DUES	118
TOTAL	148			