



MONTHLY MEMBERSHIP PROGRESS REPORT

District 4 L4

Results as of: 01/31/2019

GMT: HOWARD HUDSON

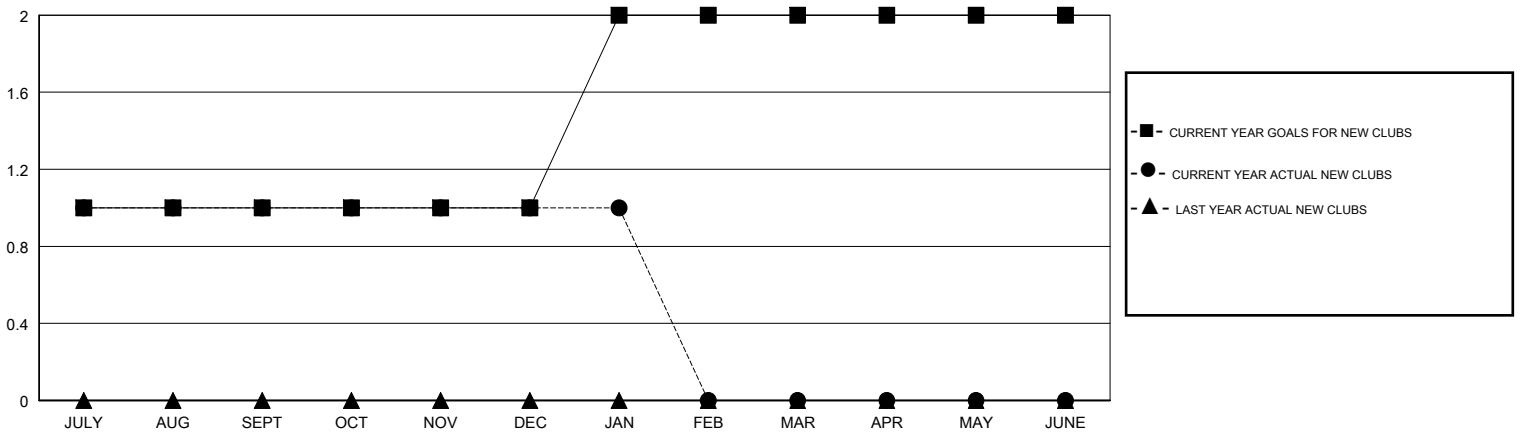
LOCATION CALIFORNIA

GMT CA

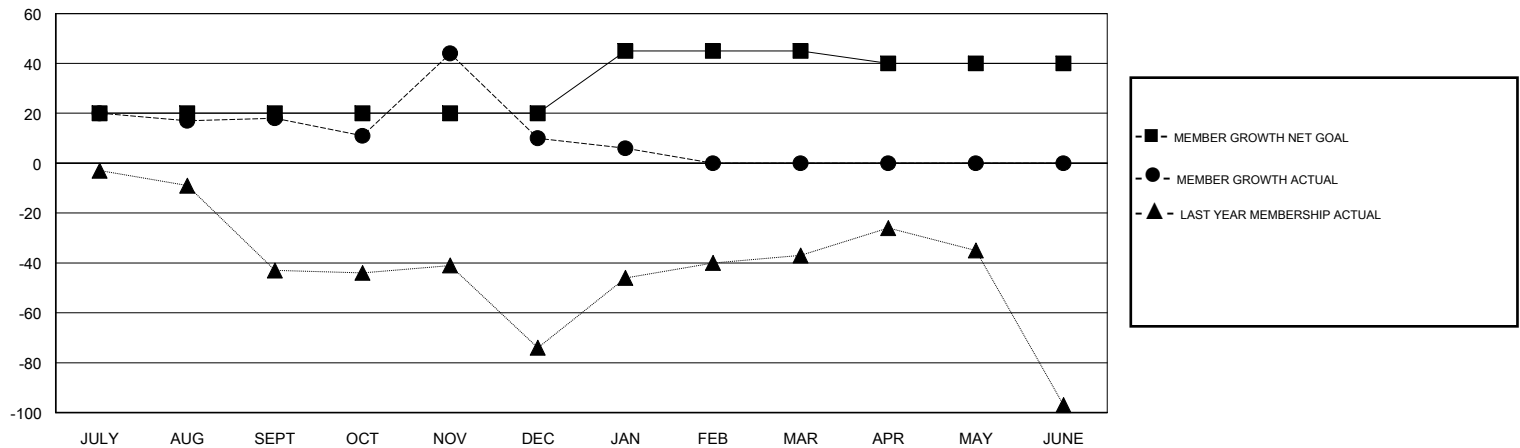
| Clubs | | | |
|-----------------------|---------------|-----------|---------------|
| RESULTS FOR 2018-2019 | | | |
| QUARTER | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS |
| JULY/AUG/SEPT | 1 | 1 | 0 |
| OCT/NOV/DEC | 0 | 0 | 0 |
| JAN/FEB/MAR | 1 | 0 | 0 |
| APR/MAY/JUNE | 0 | 0 | 0 |

| Members | | | |
|-----------------------|------------------------|----------------------|--|
| RESULTS FOR 2018-2019 | | | |
| QUARTER | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT | 20 | 59 | 32 |
| OCT/NOV/DEC | 0 | 69 | 77 |
| JAN/FEB/MAR | 25 | 40 | 40 |
| APR/MAY/JUNE | -5 | 0 | 0 |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



| | | |
|--|---|--|
| DROPPED CLUBS: 0 | 19 CLUBS OF 35 ADDED 1 OR MORE NEW MEMBERS | <u>GENDER DISTRIBUTION</u> MALE 682 (52.87%) FEMALE 608 (47.13%) Women Percentage Fiscal Year Goal: 50% |
| <u>DROPPED MEMBERS</u> DECEASED 5 CLUB CANCELLED 0 OTHER 143 TOTAL 148 | CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA | TOTAL FAMILY UNIT MEMBERS 233 FAMILY MEMBERS PAYING HALF DUES 118 |